



Date		
Learn more about the GM Enhancement coming June 15, 2012!		
4/11/12	Program overview webinar – 3 p.m.	
4/25/12	Program overview webinar – 3 p.m.	
5/09/12	Program overview webinar – 3 p.m.	
5/23/12	Program overview webinar – 3 p.m.	

Premium Program Benefits	Standard Program Benefits	
Employee pricing for credit union employees who own a non-GM make vehicle Custom inserts/take ones Custom Web banners Access to GM Special Offers Occasional GM email marketing services Plus all Standard Program Benefits	Preferred Pricing Discount Not compatible with GM subvented rate financing General Web banners Email templates General inserts/take ones General lobby posters	E-statement creative Newsletter articles and email messages copy Email services from CU Solutions Group Website and social media content Loan links on GM microsite Weekly emails of in-market members

Credit Unions can choose from two levels of participation - Premium or Standard - based on how much marketing they can commit to. This allows all credit unions to participate and continue to offer this valuable discount and benefit of membership to their members.

Please join us for an informative webinar to learn more about how your credit union can benefit from the enhanced GM program and increase auto loans.

If you are interested and would like to join us, please email your name, credit union name and state, to investinamerica@cusolutionsgroup.com. Log-in instructions will be emailed to you prior to the webinar date.

